

1 Lead Beneficiery Regional Development Agency of Rodopi S.A., Greece <u>www.anro.gr</u>



Aristotle University of Thessaloniki Special Account for Research Funds, Department of Economics, Greece



Municipality of Arriana, Greece www.arriana.gr





Agency for Transnational Training and Development, Greece

www.transcoop.gr

6 MuhucmopcmBo на адравоопазваното Regional Health Inspectorate-Haskovo, Bulgaria



Municipality of Krumovgrad, Bulgaria <u>www.krumovgrad.bg</u>

ssociation of Rhodope Municipalities, Bulgaria <u>www.arm-bg.net</u>



Municipality of Momchilgrad, Bulgaria www.momchilgrad.bg

Interreg **Greece-Bulgaria** The Healthy Municipality

European Territorial Cooperation (ETC), better known as Interreg, is one of the two goals of the EU Cohesion Policy and provides a framework for the implementation of joint actions and policy exchanges between national, regional and local actors from different Member States. The overarching objective of European Territorial Cooperation (ETC) is to promote a harmonious economic, social and territorial development of the Union as a whole.

The Interreg programmes are financed in the framework of the EU Regional Policy, also referred as Cohesion Policy due to its aim to dissolve regional disparities between Europe's regions. This investment policy consumes around one third of the EU's budget. It targets all regions and cities in the European Union in order to support job creation, business competitiveness, economic growth, sustainable development, and improve citizens' quality of life.

Policies for Enhancing Access to Health Services in Deprived Areas (The Healthy Municipality)

The Project "The Healthy Municipality" is co-funded by the European Regional Development Fund and by national funds of the countries participating in the Interreg V-A "Greece-Bulgaria 2014-2020" Cooperation Programme.

This flyer has been produced with the financial assistance of the European Union. The contents of the flyer are sole responsibility of Association of Rhodope Municipalities and can in no way be taken to reflect the views of the European Union, the participating countries, the Managing Authority and the Joint Secretariat.

The Healthy Municipality project's **objective** is to design a health prevention policy at Municipality level, focusing on remote cross border areas.

The project contributes to the program priority specific objective 8 - To improve access to primary and emergency health care (at isolated and deprived communities) in the cross border area by:

- O Investigating morbidity causes and the access to health services in the project area & designing digital maps on morbidity and health infrastructure;
- O Designing local health prevention policy plans and applying pilot applications - diagnostic and medical exams for vulnerable groups- in the Municipalities of Arriana & lasmos in Greece and in the Municipalities of Krumovgrad & Momchilgrad in Bulgaria;
- O Developing tools patient cards, digital alert system, additional equipment for health centers;
 - Establishing a Cross Border Lab on health prevention.

The Healthy Municipality project is focused on:

- Oldentifying socio-economic characteristics of the population, morbidity, health service coverage;
- The preparation of Developing Tools Early Warning System for the effective management of health information and the effective response of health services;
- O Designing local health prevention policy and pilot testing;
- Evaluating the results and the mainstreaming of the project.
- The Healthy Municipality project area covers the **Region** of Eastern Macedonia - Thrace in Greece and the districts of Kardzhali, Haskovo, Smolyan in Bulgaria.

Actions foreseen to be implemented by The Healthy Municipality project:

- O Development of population morbidity maps shaping morbidity profile of the area;
- Introducing health prevention policy to the local population of remote areas;
- O Valorizing municipal health infrastructure (social medical units, Health Centers etc.);
- O Networking LAs with local hospitals/clinics (training, exchange of data, data bases);
 - O Diagnostic examinations for vulnerable groups;
 - Enhancing early treatment of advanced cases;
- General health prevention actions addressing the local population.

New technology effective tools - digital map on morbidity, patient cards, digital data base, alert system, health platform will be produced by The Healthy Municipality project and will be at the disposal of the Municipalities.